



WELCOME TO THE 2024-2025 SEASON!

# BRANDON ALL-STARS

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 Brandon All-stars

Brandon All-stars is recognized as a diverse community aiming to build strong athletes, unshakable bonds and teamwork. With the purpose of striving for excellence, accountability and growth, our goal is to provide a space for athletes to prosper and create an environment that leaves a mark on all those that join our gym.



# 2024-2025 EVALUATION INFORMATION

Our mission at Brandon All-stars is to teach respect for one another and promote physical fitness and the art of cheerleading. We feel that cheer is more than just a sport. It creates long-lasting friendships and teaches kids valuable lessons in teamwork and sportsmanship. While the banners and trophies are great, our goal at Brandon All-stars is to help mold our athletes into amazing members of society as they progress through our program and into their future endeavors.

Our goal is to make the evaluation process as stress free as possible for our cheerleaders. Regardless of their age or experience level, we will make sure they are evaluated properly and placed on the appropriate team for the upcoming season.

We look forward to another great season at Brandon All-stars!

Evaluations will consist of tumbling, stunting, jumps and dance. **Previous season stunting abilities (flying, basing and back spotting) will be taken into consideration based on survey results.** Only athletes and coaches will be permitted to enter the gym during evaluations. No exceptions.

## **Team Placement Evaluation Cost:**

(ALL Registration must be completed online)

\$55 by May 1<sup>st</sup>

\$60 May 2<sup>nd</sup> and after

\$50 Flyer evaluation fee

(in addition to the regular evaluation fee)

## **EVALUATION DATES: MAY 15<sup>th</sup>-May 20<sup>th</sup>**

Please complete and **PRINT** the Evaluation Survey and turn it in on your child's evaluation day! **[EVALUATION SURVEY LINK](#)**

## Cheer Age will be determined by Birth Year

<b>ELITE Division Age Grid</b>	
<b>Division</b>	<b>Birth Year</b>
Tiny (Level 1)	2017 - 2019
Mini (Level 1-2)	2015- 2018
Youth (Level 1-4)	2012 - 2017
Junior (Level 1-6)	2009- 2016
Senior (Level 1-5)	6/1/2005 - 2012
Worlds Level 6 Club	6/1/2005- 2011
Worlds Level 6 International Open	5/31/2007 & Before

<b>PREP &amp; NOVICE Division Age Grid</b>	
<b>Division</b>	<b>Birth Year</b>
Tiny Novice	2017-2021
Tiny Prep	2017-2019
Mini (Novice & Prep)	2015-2018
Youth (Novice & Prep)	2012-2017
Junior (Novice & Prep)	2009-2016
Senior (Novice & Prep)	6/1/2005 - 2013

This is just a list of AVAILABLE USASF divisions. Just because a division is listed above does not mean Brandon All-stars will have a team in that division during the 2024-2025 season.

## Days and Times: In-Person Evaluations

Evaluations will be conducted BY TUMBLING LEVEL this year with the exception of Tiny Novice athletes born in 2020 or 2021 (no dance necessary for this age group).

<b>Tumbling Level</b>	<b>Evaluation Day</b>	<b>Evaluation Time</b>
Birth Year 2020 & 2021	Thursday, May 16th	5:00pm-6:00pm
Level 6	Thursday, May 16th	5:30pm-8:00pm
Level 5	Thursday, May 16th	5:30pm-8:00pm
Level 4	Thursday, May 16th	5:30pm-8:00pm
Level 3	Friday, May 17th	5:30pm-8:00pm
Level 2	Saturday, May 18th	9:00am-11:30am
Level 1	Saturday, May 18th	12:00pm-2:30pm
Prep & Novice (no required tumbling skills)	Saturday, May 18th	3:00pm-4:30pm
Worlds Callbacks	Sunday, May 19th	11:00am-2:00pm
Make-Up Evaluations	Sunday, May 19th	10:00am-11:00am

Athletes will be asked to demonstrate the following skills at our in-person evaluations: standing tumbling, running tumbling, jumps, stunts and dance.

Dance tutorials will be accessible on our Brandon YouTube page beginning on May 1st.

## Tumbling Level Requirements

See the criteria below to determine which Level Evaluation Session your athlete should attend.

- Athletes should have at least two standing and two running tumbling passes from the tumbling guidelines to qualify for a specific Level Evaluation Session.
- To register for the Level 1 session, athletes must have previously competed Level 1, Prep or Novice in addition to the tumbling requirements. If they have not competed one of these levels, they should attend the Prep & Novice Session.
- During the Level Evaluation Session, your athlete may be asked to perform skills below the level of that particular Session.
- Attending a specific Level Session **DOES NOT** guarantee placement on that level.
- Athletes that competed on a BA Worlds Team during the 2024 World Championships will not need to attend any Level Sessions and will automatically advance to Worlds Callbacks on Sunday, May 19th. They will still need to register online for the Level 6 Session, but do not have to attend. **This does not guarantee placement on a Worlds Team.**

Please **see the links below** for videos of the Tumbling Guidelines by Level. These videos demonstrate skills as well as the level of mastery we will be looking for.

**[LEVEL 1 & 2 VIDEOS](#) [LEVEL 3&4 VIDEOS](#) [LEVEL 5&6 VIDEOS](#)**

## **Make-Up Evaluations**

**\*\*If your athlete cannot make their specified Evaluation Day\*\***

To participate in Make-Up Evaluations on Sunday, May 19th, email [evaluations@brandonallstars.com](mailto:evaluations@brandonallstars.com) AFTER registering for evaluations. Please provide your athlete's first name, last name, and birth year. Please make the subject line of the email "Make-Up Evaluation".

**NEW THIS YEAR:** Returning athletes will have the option of using prior season skills as a baseline for team placement if they cannot attend any evaluation dates. PLEASE NOTE: No athletes will be leveled up should they choose this option.

## **Flyer Evaluations**

**\*\*Flyer evaluations require separate registration\*\***

If an athlete would like to be considered for a flyer position, they will need to attend flyer evaluations in addition to their regular evaluations. Attending flyer evaluations DOES NOT guarantee a flying position, but it allows the staff to evaluate a child's flying abilities and potential. We will assess flyers based on the Stunt Level Guidelines, in addition to their flexibility, air awareness, body control and performance.

<b>Birth Year</b>	<b>Evaluation Day</b>	<b>Evaluation Time</b>
2015-2019	Wednesday, May 15th	5:00pm-6:15pm
2010-2014	Wednesday, May 15th	6:30pm-7:45pm
2009 & Before	Wednesday, May 15th	8:00pm-9:15pm

## **Team Creation Details: What is the best fit for my athlete?**

We are often asked what teams we will have for the upcoming season. We cannot answer that question until evaluations are complete. Teams are created based on the athletes that come to evaluations and what teams will be the most competitive for the upcoming season.

Some athletes gain individual skills at a rapid pace, but we still believe in PROPER team leveling and progression. For many years, it has been thought that an "older" team (Senior versus Junior or Junior versus Youth) was somehow better. At our gym, these teams are all leveled the same and many times allows us to place athletes within the same age group together on a team.

By grouping athletes by age, we can better ensure their emotional and social growth. We understand that sometimes younger athletes are placed on older teams due to stunt position, but we try to limit that as much as possible. Having your child on a team where they are on the high end of

the age range allows them to compete the skills necessary for that level AND really establish leadership qualities that are helpful in so many areas of life. Many times, parents want their children on the next level or in the next age bracket because they don't see the benefits of the age-appropriate team.

As children's abilities increase, we feel that having them on teams where they can increase the consistency of their tumbling and stunting ability allows them to better achieve positive mental growth. Allowing children to be on teams where they can participate in all areas of the score sheet (even though they may have higher tumbling abilities) allows them to become much more well-rounded athletes in the future. Throughout their years in the sport, they will become more well-adjusted athletes who are comfortable in their abilities, exude confidence and are able to be competitive on any team they are placed on.

We want to build well-rounded individuals. We strongly believe in our program, our staff and our athletes. The more supportive you are of your athletes and encouraging them to be amazing on the teams they are placed on, the more they will gain from their entire All-star Cheer experience.

- Every Brandon team will be set up for success this season.
- It takes 2-3 years to master a Cheer Level. Celebrate whatever team/level your child makes.
- If your child is Tiny age, they will likely end up on a Tiny team. If your child is Mini age, they will likely end up on a Mini team. Etc.
- Even if your child ends up on the same team and/or level they were on last year, they will have a completely new and different experience.
- Do not compare your child to other children. Every child is unique and will bring a unique skill set to whatever team they are placed on.

## **Team Placement Details: What are we looking for?**

Athletes will be asked to demonstrate the following skills at our in-person evaluations: stunts, standing tumbling, running tumbling, jumps and dance. The dance tutorial will be accessible on our Brandon YouTube page by Sunday May 12th.

In our program we field teams based on proficiency of level. We are looking for well-rounded athletes that can contribute throughout a routine at their respective level. Below is a synopsis of the scoresheet we compete on which will help you better understand what we will be looking for during evaluations. Also, please see our Tumbling and Stunt Level Guidelines at the end of this document.

## **Scoresheet**

The scoresheet is broken up into over a dozen difficulty categories, with each category having its own technical drivers. Below you will see skill categories in the left column, and the

correlating technical drivers in the right column. Below is not an exhausted list, but these are the main categories and technical elements we will be evaluating.

<b>Category</b>	<b>Technique Drivers</b>
Stunts & Pyramids	Flyer: • Body Control • Uniform Flexibility • Toe Point • Locked Legs Bases: • Stability of Stunt • Feet Stationary • Grips Overall: • Timing • Entries, Transitions and Dismounts • Control
Tosses	Flyer: • Body Control • Execution of Trick • Toe Point • Arm Placement Bases: • Using arms and legs to throw • Control • Cradle Height: • Distance between top persons’ feet and hands of the bases
Standing & Running Tumbling	<ul style="list-style-type: none"> <li>• Arm placement into a pass/skill • Swing/prep • Chest placement</li> <li>• Head placement • Arm/shoulder placement • Leg placement</li> <li>• Control of skill • Toe Point • Landing • Ability to synchronize</li> </ul>
Jumps	<ul style="list-style-type: none"> <li>• Approach/Clap • Arm Swing • Arm position in jump • Straight Legs</li> <li>• Toe Point • Hyperextension of legs • Height of jump • Landing</li> <li>• Ability to synchronize</li> </ul>
Dance	<ul style="list-style-type: none"> <li>• Technique • Perfection • Motion Strength and Placement • Energy</li> </ul>
Showmanship	<ul style="list-style-type: none"> <li>• Overall impression of all skills performed, focusing on the individuals energy, genuine enthusiasm, confidence, eye contact and facial expressions.</li> </ul>

## **Team Placement Re-evaluation**

We **DO NOT** offer re-evaluations after results are posted, but families can request a ‘Second Look’ if they feel that their athlete has shown mastery of a higher level. After team placements, we will email out the steps that will take place regarding the ‘Second Look’ Process.

## **Skill Maintenance**

Skill maintenance is a requirement, not an option. Skills displayed at initial evaluations are expected to be maintained throughout the season. The first few months of the season are used to evaluate how every team fits together. Athletes may still be moved around between teams during those months.

## **Team Practice Schedule**

All teams practice two days a week; usually Monday/Wednesday or Tuesday/Thursday. Our Worlds teams add Sunday practices every week from January through April. All other teams will have an additional practice one Sunday per month beginning in September. Tiny Novice teams practice one day a week. Attendance is very important to the success of our teams. Additional practices may be necessary sometimes throughout the season.

## **Cross-Competitor Option**

If you want your athlete to be considered for a cross-competitor position (competing on 2 different teams in 1 season), please answer yes on the survey. Crossover competition fees would need to be paid. Answering yes does not guarantee placement on two teams.

## **Brandon All-stars Program Costs**

We understand that All-star Cheer is an expensive sport. We give all of our pricing up front, so you know what the financial commitment is before you sign your child up. We offer different fundraising opportunities that can help to offset the cost if you choose to participate in them. However, we expect all fees to be paid on time based on our payment schedule.

We are one of the top competitive cheer gyms in the country, so our Travel teams will attend a number of out-of-town competitions. Our prices include everything except travel costs. Cheerleaders travel with their parents to these competitions and stay in hotel rooms with their parents. There is usually a block of rooms secured at a hotel under “Brandon All-stars” and parents will call and book their own rooms within this block.

We bill heavier in the first full 8 months of the season as many vendor fees must be paid out in advance; and lighter in the last full 3 months of the season once we have already registered. Each child will be charged a monthly tuition fee for the 12 months of the season along with a comprehensive All-star Fee for the first full 8 months (June-January). The All-star Fee includes most of the necessary items for the season: competition fees, choreography, music and several other expenses. Practice clothes will be billed directly to your account at the time of ordering and make-up for the season will be purchased separately through the Pro-Shop. Uniforms are billed separately.



# 2024-2025 TEAM FEE ESTIMATES\*

Brandon Team Level	Monthly Fees (June 2024 - Jan 2025) <small>*The month of May will have prorated Tuition &amp; Registration Fee Charged</small>		Monthly Fees (Feb 2025 - Apr 2025)
	Tuition	All-star Fees	Tuition
Tiny Novice	\$55.00	65.00	\$55.00
Novice	\$70.00	\$125.00	\$40.00
Prep	\$75.00	\$140.00	\$75.00
Level 1	\$90.00	\$225.00	\$90.00
Level 2 – Level 6	\$130.00	\$245.00	\$130.00
Worlds Level 6	\$160.00	\$275.00	\$160.00

## **Additional Items (estimates):**

One Time Seasonal Registration Fee \$55

Tiny Novice Uniforms: \$152

Novice Uniforms: \$162

Prep Uniforms: \$270

Level 1-6 Uniforms: \$516

Worlds Level 6 Uniforms: \$500-\$600 plus tax

NEW athletes will need to purchase a new uniform for the 2024-2025 season.

\*We are on a two year uniform cycle, and this is Year 2 of our newest cycle.

Practice Clothes Package \$250

Competition Makeup \$50

\*The fees listed above are estimates by level but are close to what your child's fees will be for the season. Once teams are announced, parents will receive Member Handbooks with the exact fees for the season. This will enable parents to budget for the season with no hidden fees.

# Video Evaluations

Complete video evaluations are available by request for those that cannot attend in-person evaluations. Please follow the video evaluation guidelines below.

The cost is \$100 (please register for 2024-2025 Video Evaluations).

## Video Evaluation Guidelines

Please submit a compilation video of your athlete's skill set.

### **Tumbling:**

Include a variety of standing and running tumbling.  
Only attempt skills your athlete can perform safely.

### **Stunts:**

Include close up videos of a variety of stunt transitions, spinning, release moves and inversions. If your athlete is a flyer, please include level appropriate tosses.  
Only attempt skills your athlete can perform safely.

### **Jumps:**

Include a variety of jumps, and a combo jump (2 or more consecutive jumps).

### **Dance:**

Include your athlete performing the Evaluation Dance.  
Dance tutorials will be accessible on our Brandon YouTube page on May 12th.

Email videos to [evaluations@brandonallstars.com](mailto:evaluations@brandonallstars.com)

In the subject line of your email, please type your athlete's name and the words  
"Video Evaluation"  
**(First Name and Last Name / Video Evaluation)**

The body of your email should contain:

**Your athlete's stunt position.**

**A link to your video.**

**A head shot of your athlete.**

**The height and weight of your athlete.**

**The deadline for video submissions is Monday, May 13th!**

## Important Dates:

**April 15th**

Online Evaluation Registration Opens

**Friday, May 10th**

5:00pm-6:30pm - Gym Open House

**Monday, May 13th**

7:00pm Parent Informational Meeting Zoom Call

**Tuesday, May 21st**

Team placement results will be emailed out.

**Wednesday, May 22nd**

Practices begin for the 2024-2025 season.

If you have any further questions, please contact our Evaluations Team  
at [evaluations@brandonallstars.com](mailto:evaluations@brandonallstars.com)

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**TUMBLING GUIDELINES LINK**

**STUNT GUIDELINES LINK**

