



Dear Potential Corporate Sponsor,

Thank you for your interest in sponsoring Brandon All-stars and our athletes. We are a local competitive All-star cheerleading gym with locations in Tampa and Wesley Chapel, FL. Our athletes, consisting of over 800 kids across two locations, train year-round to compete at the national level. We are a highly sought after gym for All-star cheerleaders around the country not only because of our success as a gym, but also because of the empowering environment that equips our athletes beyond just the sport of cheerleading. Our mission at Brandon All-Stars is to teach respect for one another and promote physical fitness and the art of cheerleading. Your sponsorship will aide in the success of our gym and our athletes. Sponsorship dollars will go towards athlete scholarships, athlete travel assistance, gym equipment and various other gym needs.

Listed below are the various sponsorship levels and the benefits of each. Each of the four levels have limited spots available to ensure the greatest reach for our sponsors. Should you have any questions, please feel free to contact our Administrative Director at Lexi@brandonallstars.com. We would be honored to partner with your company at any level and make the 2023-2024 season the best it can be.

Joslyne Harrod
Brandon All-stars Owner

Corporate Sponsorship Levels

Bronze Level (\$250-\$749)

Company Benefits:

1. Ad displayed in newsletter to 500+ families
2. Name listed on sponsor t-shirt

Silver Level (\$750-\$1,499)

Company Benefits:

1. Ad displayed in newsletter to 500+ families
2. Table set up at yearly showcase in November
3. Logo listed on sponsor t-shirt

Gold Level (\$1,500-\$2,999)

Company Benefits:

1. Ad displayed in newsletter to 500+ families
2. Table set up at yearly showcase in November
3. Logo listed on sponsor t-shirt
4. Logo displayed on sponsor page of website

Platinum Level (\$3,000+)

Company Benefits:

1. Ad displayed in newsletter to 500+ families
2. Table set up at yearly showcase in November
3. Logo listed on sponsor t-shirt
4. Logo and link displayed on sponsor page of website
5. Banner displayed in the gym for the 23-24 season (provided by your company)
6. Company shout-out on Twitter (12,000+ followers)

Brandon All-stars Corporate Sponsor Application

Company Information

Company Name: _____

Contact Name: _____

Company Address: _____

Phone Number: _____

Email: _____

Company Website: _____

Desired Sponsorship Level

Bronze

Amount: \$ _____

Gold

Amount: \$ _____

Silver

Amount: \$ _____

Platinum

Amount: \$ _____

Please make checks payable to “Brandon All-stars” and mail completed form to:

Brandon All-stars
Attn: Corporate Sponsorship
102 South Falkenburg Road
Tampa, FL 33619

****Please note that Corporate Sponsorship dollars go into our General Fund.**
They cannot be designated for specific athlete accounts.**